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WEB DEVELOPMENT**Objective**

Apply my diverse experience in graphic design, Web publishing, programming, information design, editing, and writing to develop Web sites that are engaging, accessible, and easy to maintain.

Method

Develop Web sites employing content-management systems and data-driven Web publishing tools, so that authors can publish their content with minimal effort and training, while maintaining their organization's design standards.

Design & development tools

BBEdit and Adobe Web design suite

Standards and languages used

HTML/XHTML, CSS, SSI, PHP, MySQL, JavaScript, and Apache server

SELECTED WEB SITES**SUNY Fredonia & related university sites:**

www.fredonia.edu (main public site)
alumni.fredonia.edu
podcasts.fredonia.edu
pr.fredonia.edu
tada.fredonia.edu
training.fredonia.edu
www.fredonia.edu/giveonline
zweig.fredonia.edu

Freelance web clients

www.applesales.com
www.cicada.com
www.dfcpj.com
www.fredoniafriends.org
www.fredoniaphysicaltherapy.com
www.fredopera.org
www.karaoke.com
teambuilder.cicada.com
www.susanbanthonyalive.com
village.fredonia.ny.us

EXPERIENCE**University webmaster**

SUNY Fredonia, Fredonia, NY
November 2006 to present

Manage site-wide redesign and implement a web content management system.

Principal designer

thinkplaydesign, Fredonia, NY
July 2004 to present

Provide graphic design, web development, and consulting services to national clients

Create Web sites, books, brochures, advertising, and logos

Senior multimedia designer

StorageTek (now **Sun**), Louisville, CO
May 2000 to May 2004

Created interactive marketing materials in corporate brand for DVD and CD-ROM

Designed and developed intranet Web sites

Associate designer

Macworld, San Francisco, CA
February 1998 to April 2000

Designed feature story layouts

Worked with Pentagram to create templates for the magazine's mid-2000 redesign

Freelance designer

August 1997 to February 1998

Designed ads for corporate clients and courtroom presentations for law firms

Technical production contractor

ILE (now **Lionbridge**), Boulder, CO
February 1997 to August 1997

Production project manager for Asian- and European-language technical manuals

Document production artist

Quark, Inc., Denver, CO
September 1994 to February 1997

Produced product manuals, marketing materials, product boxes, and newsletters

SELECTED PUBLICATIONS**Writing**

716 magazine, 2006, regular columnist, "Online Culture"

Layers, November 2005, "Adobe InDesign CS2 Overview"

Macworld, December 2004, "Survive the Switch to InDesign"

Contributed chapters 18-19 on Web publishing with QuarkXPress to **QuarkXPress 6 for Dummies** by Barbara Assadi & Galen Gruman, Wiley & Sons, 2003

Technical editing

QuarkXPress to InDesign: Face to Face by Galen Gruman, Wiley & Sons, 2005

Adobe InDesign cs Bible (3 editions) by Barbara Assadi & Galen Gruman, Wiley & Sons, 2003, 2005, 2007

QuarkXPress 6 for Dummies by Barbara Assadi & Galen Gruman, Wiley & Sons, 2003

Book layout & production

QuarkXPress to InDesign: Face to Face by Galen Gruman, Wiley & Sons, 2005

The Macintosh iLife (6 editions) by Jim Heid, Peachpit, 2002-2009

Sell It on eBay, (2 editions) by Jim Heid & Toby Malina, Peachpit, 2003, 2005

EDUCATION

Bachelor of Fine Arts, 1991
New York State College of Ceramics at Alfred University, Alfred, NY

COMMUNITY ACTIVITIES

Fredonia Village Cable Board member, appointed March 2006

WNY Student Press Association planning board for Media Day, held at SUNY Fredonia