
JONATHAN WOOLSON

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SUMMARY

I enjoy collaborating with clients and colleagues, applying my creative and technical experience to solve problems in design, web, typography, digital film, team workflows, and project management.

EDUCATION

Bachelor of Fine Arts (BFA), 1991
School of Art and Design,
New York State College of Ceramics
at Alfred University, Alfred, NY
http://art.alfred.edu

SKILLS

Creative tools:

Adobe Creative Cloud, Acrobat, Illustrator,
InDesign, Lightroom, Photoshop,
Premiere Pro, Final Cut Pro X, Logic Pro X

Web content platforms:

Drupal, MediaWiki, Squarespace, WordPress

Code development:

AppleScript, BASH shell script, BBEdit,
Bootstrap, CSS3, drush, git, HTML5,
Integrity, JavaScript, jQuery, LAMP/MAMP,
MySQL, Panic Coda, PHP, SASS


Collaboration tools:

Asana, Dropbox, Github, Google Drive,
Google Keep, Slack, Trello

RECENT WORK

10x.design
10x.film
fredonia.edu
fredoniafriends.org
reglenna.com
portagehillgallery.com
fredopera.org

UNIVERSITY WEB MANAGER

 **State University of New York
at Fredonia**, Fredonia, NY
November 2006 — present

Responsibilities for fredonia.edu:

Member of the university's Web Team
assigned to design UI/UX, page layout,
and manage content for the campus
website, using an open-source Drupal
content management system (CMS).

Manage large web projects for redesigns,
site migrations, and roll out new services.

Manage university's online brand, website
SEO and analytics.

Provide technical web support for 200+
department web content editors.

Website details for fredonia.edu:

20,000 web pages
600,000 monthly visits
1,300,000 monthly page views
120,000 monthly unique visitors

FILMMAKER

 **10x.film**, Fredonia, NY
April 2017 — present

Create non-fiction, documentary films.

Produce video, motion graphics, and
marketing visuals for clients.

Editing HD digital film production formats:
HD 1080p, UHD 3840p, and 4K DCI 4096p.


DESIGNER / WEB DEVELOPER

 **10x.design**, Fredonia, NY
October 2000 — present

Provide graphic design, web development,
copyediting, and technical consulting
services to local and national clients.

Create websites, design books, brochures,
advertising, branding, and logos.


SR. MULTIMEDIA DESIGNER

 **StorageTek**, Louisville, CO
May 2000 — May 2004

Designed interactive marketing materials,
produced DVDs, CD-ROM and websites.

Designed and managed a company-wide
intranet web server to share marketing
assets with international offices.

FREELANCE BOOK LAYOUT

 **Peachpit Press**, Berkeley, CA
October 2001 — May 2010

Layout and production for technical
books, including typesetting, design, and
creating book templates.

ASSOCIATE DESIGNER

Macworld San Francisco, CA
February 1998 — April 2000

Designed magazine feature story layouts.

Used AppleScript to automate an asset
distribution service for international editions.


FREELANCE DESIGNER

March 1997 — February 1998

Designed ads and courtroom graphic
presentations.

Project manager and production for Asian-
and European-language technical manuals.

DOCUMENT PRODUCTION

 **Quark, Inc.**, Denver, CO
September 1994 — February 1997

Produced marketing materials, product
boxes, and newsletters.

Produced Asian- and European-language
technical product manuals.