

---

## JONATHAN WOOLSON

22 Lambert Ave., Fredonia, NY 14063  
716-672-9777  
jwoolson@me.com  
http://10x.film  
http://10x.design

[linkedin.com/in/jwoolson](https://www.linkedin.com/in/jwoolson)

[about.me/jwoolson](https://about.me/jwoolson)

@jwoolson         
@10xfilm        
@10xdesign   

---

## SUMMARY

I enjoy collaborating with clients and colleagues, applying my creative and technical experience to solve problems in design, web, typography, digital film, team workflows, and project management.

---

## EDUCATION

Bachelor of Fine Arts (BFA), 1991  
School of Art and Design,  
New York State College of Ceramics  
at Alfred University, Alfred, NY  
<http://art.alfred.edu>

---

## SKILLS

### Creative tools:

Adobe Creative Cloud, Acrobat, Illustrator,  
InDesign, Lightroom, Photoshop,  
Premiere Pro, Final Cut Pro X, Logic Pro X

### Web content platforms:

Drupal, MediaWiki, Squarespace, WordPress

### Code development:

AppleScript, BASH shell script, BBEdit,  
Bootstrap, CSS3, drush, git, HTML5,  
Integrity, JavaScript, jQuery, LAMP/MAMP,  
MySQL, Panic Coda, PHP, SASS

### Collaboration tools:

Asana, Dropbox, Github, Google Drive,  
Google Keep, Slack, Trello

---

## RECENT WORK

10x.design  
10x.film  
fredonia.edu  
fredoniafriends.org  
reglenna.com  
portagehillgallery.com  
fredopera.org

---

PDF file: [Jonathan\\_Woolson\\_resume.pdf](#)

Updated: 2017-04-25 URL: <http://10x.design/resume>

---

## UNIVERSITY WEB MANAGER



**State University of New York  
at Fredonia**, Fredonia, NY  
November 2006 — *present*

### Responsibilities for fredonia.edu:

Member of the university's Web Team  
assigned to design UI/UX, page layout,  
and manage content for the campus  
website, using an open-source Drupal  
content management system (CMS).

Manage large web projects for redesigns,  
site migrations, and roll out new services.

Manage university's online brand, website  
SEO and analytics.

Provide technical web support for 200+  
department web content editors.

### Website details for fredonia.edu:

20,000 web pages  
600,000 monthly visits  
1,300,000 monthly page views  
120,000 monthly unique visitors

---

## FILMMAKER



**10x.film**, Fredonia, NY  
April 2017 — *present*

Create non-fiction, documentary films.

Produce video, motion graphics, and  
marketing visuals for clients.

Editing HD digital film production formats:  
HD 1080p, UHD 3840p, and 4K DCI 4096p.

---

## DESIGNER / WEB DEVELOPER



**10x.design**, Fredonia, NY  
October 2000 — *present*

Provide graphic design, web development,  
copyediting, and technical consulting  
services to local and national clients.

Create websites, design books, brochures,  
advertising, branding, and logos.

---

## SR. MULTIMEDIA DESIGNER



**StorageTek**, Louisville, CO  
May 2000 — May 2004

Designed interactive marketing materials,  
produced DVDs, CD-ROM and websites.

Designed and managed a company-wide  
intranet web server to share marketing  
assets with international offices.

---

## FREELANCE BOOK LAYOUT



**Peachpit Press**, Berkeley, CA  
October 2001 — May 2010

Layout and production for technical  
books, including typesetting, design, and  
creating book templates.

---

## ASSOCIATE DESIGNER

**Macworld** San Francisco, CA  
February 1998 — April 2000

Designed magazine feature story layouts.

Used AppleScript to automate an asset  
distribution service for international editions.

---

## FREELANCE DESIGNER

March 1997 — February 1998

Designed ads and courtroom graphic  
presentations.

Project manager and production for Asian-  
and European-language technical manuals.

---

## DOCUMENT PRODUCTION



**Quark, Inc.**, Denver, CO  
September 1994 — February 1997

Produced marketing materials, product  
boxes, and newsletters.

Produced Asian- and European-language  
technical product manuals.